



WHAT I TALK ABOUT WHEN I TALK ABOUT LIBRARIES: ADVOCACY, PROMOTING AND LOBBYING

Serbian Library Association Annual Conference, December 13-15, 2017

Serbian Library Association
International conference 2017

What I talk about when I talk about Libraries: Advocacy, Promoting and Lobbying

December 13 – 15, 2017

Invitation to sponsors and supporters

Serbian Library Association welcomes you to the 70th Anniversary celebration on December 14th and the Annual Conference that will be held on December 13 – 15, 2017 at the National Library of Serbia and University Library “Svetozar Marković” with the topic “What I talk about when I talk about Libraries: Advocacy, Promoting and Lobbying”.

SLA conference provides plenty of informal networking among its participants and sponsors.

Sponsor Showcase offers further opportunity for attendees to network and review information products, services and resources available now. The conference is structured so that coffee breaks, lunches and receptions give sponsors prime time to talk with attendees and establish their information needs. The format for this Showcase exhibition area offers opportunities for quick demos and informal conversations throughout the event. If you are interested to have sponsor presentations during the conference main program, let us know.

To discuss SLA conference range of sponsorship opportunities, contact konferencija2017@bds.rs





Sponsorship benefits

PLATINUM 1000 €

- ★ Four (4) conference registrations free of charge
- ★ Company presentation during the conference (10 minutes)
- ★ Company booth at the conference (December 14th and 15th)
- ★ Special dinner invitation for one sponsor representative
- ★ Placement of an advertisement / roll-up banner in the conference room (sponsor provides a banner)
- ★ Logo and company profile description on the conference website
- ★ Logo in the conference program + company profile up to 50 words
- ★ Possibility to include company promotional materials in the conference bags (sponsor delivers materials)
- ★ Sponsor's logo printed on the conference poster

GOLD 600 €

- ★ Two (2) conference registrations free of charge
- ★ Company presentation during the conference (7 minutes)
- ★ Company booth at the conference (December 14th and 15th)
- ★ Possibility to include company promotional materials in the conference bags (sponsor delivers materials)
- ★ Logo and company profile description on the conference website
- ★ Logo in the conference program + company profile up to 50 words
- ★ Sponsor's logo printed on the conference poster

SILVER 400 €

- ★ One (1) conference registration free of charge
- ★ Company booth at the conference (December 14th and 15th)
- ★ Logo on the conference website and conference program
- ★ Sponsor's logo printed on the conference poster

BRONZE 200 €

- ★ One (1) conference registration free of charge
- ★ Logo on the conference website and conference program
- ★ Sponsor's logo printed on the conference poster

